

## Cofece presents commemorative book at the Guadalajara International Book Fair

- *The publication contributes to the reflection on where to advance the new phase of competition policy, for the benefit of the population, regional development, and productive activities in Mexico.*

**Mexico City, November 27, 2023.-** At the Guadalajara International Book Fair, the Federal Economic Competition Commission (Cofece or Commission) presented the book *“La política de competencia económica en México: retrospectiva, balances y retos”*, prepared within the framework of the celebration of the 30 years since the entry into force of the first Federal Economic Competition Law (LFCE) and 10 years since the creation of Cofece.

This publication contributes to the reflection on where to steer a new phase of competition policy, based on the analysis of its scope and generation of capabilities registered over three decades. Public policy enhanced by the growing alliances that the competition authority has established with authorities, legislators, businessmen, academics, and organized civil society to ensure tangible benefits to the population, regional development, and productive activities in Mexico.

Participating in the book presentation panel, moderated by Francisco Xavier Orendáin, coordinator of Growth and Economic Development of the Government of the state of Jalisco, were María Solange Maqueo, professor at *Centro de Investigación y Docencia Económicas* (CIDE, by its initials in Spanish) and director of the Law School of *Universidad La Salle México*; Omar Mejía, deputy governor of *Banco de México*; Luis Gustavo Padilla, Rector of *Centro Universitario de Ciencias Económico Administrativas* of *Universidad de Guadalajara*; as well as Cofece's Chairwoman, Andrea Marván.

With these efforts, the Commission steps up its commitment to establish alliances between academia, the public and private sectors, and all levels of government to make competition a State policy.

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### **MORE COMPETITION FOR A STRONGER MEXICO**

*The Federal Economic Competition Commission safeguards competition and free market access.*

*Through its work, it seeks better conditions for consumers, that more services are supplied with higher quality and that there is a “level-playing-field” for companies.*