

Cofece submits for public consultation its Draft *Strategic Plan 2022-2025*

- *The document establishes a long-term road map to guide its efforts towards the fulfillment of its constitutional mandate.*
- *The consultation is open from March 10 to 24, 2022.*

Mexico City, March 15, 2022.- The Federal Economic Competition Commission (Cofece or Commission) submits for public consultation its Draft Strategic Plan 2022-2025 (Draft), in which it defines the mission, vision and objectives through which it will fulfill its constitutional mandate for the next four years; the priority economic sectors for its actions, as well as the control and monitoring that it will carry out to report of its progress.

The Draft is a part of the Strategic Planning Model that the Commission has implemented. With it, good institutional practices are adopted to fulfill the constitutional mandate for the benefit of consumers.

The new *Strategic Plan* emanates from the diagnosis consisting of an analysis of the environment, in which relevant elements were reviewed due to their possible repercussion on the actions of the Commission during the next four years; a situational analysis, in which the main results from 2018 to 2021 are described; and a strategic analysis that incorporates the strengths and opportunities of Cofece.

The Draft identifies eight sectors that will be a priority for the development of its actions: food and beverages, transport and logistics, financial, construction and real estate services, energy, health, public procurement, and digital markets.

For the Commission it is important to have the opinion of members of academia, the private sector, firms of practitioners specialized in economic competition and society in general. Therefore, it submits the Draft for public consultation for a period of 15 calendar days counted from the publication on its website, that is from March 10 to 24, 2022.

The document can be consulted at the following URL: https://www.cofece.mx/wp-content/uploads/2022/03/09032022-PE-2022-2025_consulta-p%C3%BAblica.pdf

Persons, institutions and economic agents interested in issuing comments may do so via email to the following address: planestrategico@cofece.mx; or directly at the Filing Office of Cofece, located at Avenida Revolución 725, colonia Santa María Nonoalco, alcaldía Benito Juárez, zip code 03700, Mexico City.

The Commission appreciates the contributions to strengthen the competition policy of the next four years in favor of consumers.

We recommend visiting the [Planning and Evaluation section of COFECE's website](#) www.cofece.mx

[Public consultation](#)

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A BETTER MEXICO IS EVERYONE'S COMPETENCE

The Mexican Federal Economic Competition Commission is responsible for ensuring competition and free market access. In this way, it contributes to the people's welfare and the efficient functioning of the markets. Through its work, it seeks better conditions for consumers, that more services are offered with higher quality and that there is "level playing field" for companies.

