

The World Bank and the International Competition Network award COFECE for its actions to preserve competition in the national electric industry

- *Since 2014, the International Competition Network and the World Bank Group organize the Competition Advocacy Contest in which they award competition authorities who implement advocacy strategies that have a transcendental impact on the public policies of their countries.*
- *This year, COFECE won this award for its advocacy actions implemented to promote competition in the electric industry, which in turn influence in Mexico's competitiveness and in the protection of the environment.*

Mexico City, October 7, 2021.- The International Competition Network and the World Bank awarded the Federal Economic Competition Commission (COFECE or Commission) in the 2021 edition of the Competition Advocacy Contest for the actions implemented to make economic competition prevail in the electric industry, in line with its constitutional mandate. Also, the actions for which it is recognized have an impact in Mexico's competitiveness and also contribute to fulfillment of our country's international commitments on matters of clean energy generation.

The contest, which is held since 2014, has as objective to disseminate through success cases across the world,, the essential role played by the promotion of competition principles to ensure that regulation and public policies allow the efficient functioning of markets for the benefit of consumers.

For this edition, the Commission postulated for *Theme 1: Promoting an inclusive, sustainable, and green recovery while preserving contestability*, a series of measures conducted for preserving a competed electricity market that encourages lower costs, both economical and environmental in benefit of consumers and productive sectors. The actions of COFECE included the issuance of opinions with procompetitive recommendations, and the filing of two constitutional controversies related to agreements and policies issued by the Federal Executive and to the modifications to the Electric Industry Law approved by the Congress.



COFECE reiterates its commitment to continue promoting actions that foster competition and free market access in the priority sectors for the economic growth of the country, in full compliance with its constitutional obligation.

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A BETTER MEXICO IS EVERYONE'S COMPETENCE

The Federal Economic Competition Commission is responsible for ensuring competition and free market access. In this way, it contributes to the people's welfare and the efficient functioning of the markets. Through its work, it seeks better conditions for consumers, that more services are offered with higher quality and that there is a "level playing field" for companies.

