

## **Commissioner Brenda Gisela Hernández Ramírez assumes as Acting Chair Commissioner due to a vacancy in the Board of Commissioners of COFECE**

- *The Acting Chairwoman establishes as a priority to guarantee an orderly transition, giving continuity to the work of COFECE in favor of competition and its adherence to due process.*

**Mexico City, September 10, 2021.-** As of today, Commissioner Brenda Gisela Hernández Ramírez assumes as Acting Chair Commissioner due to a vacancy of the Federal Economic Competition Commission (COFECE or Commission). This, pursuant to Article 19 of the Federal Economic Competition Law, as well as article 49 of the Organic Statute of the Commission, while the Senate of the Republic appoints who shall chair COFECE's Board of Commissioners for a four-year term.

This transition is taking place because the second and last term of Alejandra Palacios Prieto as Chairwoman is coming to an end, so in terms of the law she must be replaced by the longest-serving member of the Board of Commissioners, which in this case is Commissioner Hernández Ramírez, who was ratified by the Senate in October 2016.

Upon taking office, she established as a priority to guarantee an orderly transition, giving continuity to the work of COFECE in favor of competition, as well as its adherence to due process. She also recognized the strength and capabilities of the team that is part of the institution.

The Acting Chairwoman holds a law degree from the Escuela Libre de Derecho and a master's degree in International Law by the University of Bologna, Italy. She has dedicated practically her entire professional life to the practice of competition law and is a renowned expert on the subject.

In 2000 she joined, through a selection process, as Chief of Department at the General Directorate of Legal Affairs of the extinct Federal Competition Commission (CFC, per its initials in Spanish), area in which she was promoted on her own merits to the Deputy Direction, Direction and Assistant General Director. Subsequently, between 2008 and 2013, at the same CFC she served as advisor to Commissioner Rodrigo Morales Elcoro and later at



COFECE to Commissioner Francisco Javier Núñez Melgoza. She also served as Assistant General Director at the Economic Competition Unit of the Federal Telecommunications Institute. From 2014 and until prior to her ratification as Commissioner in 2016, Hernández Ramírez was General Director at the Coordination Office of this body's Investigative Authority.

The Commissioners and COFECE's team wish her the best of success in her new assignment.

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***A BETTER MEXICO IS EVERYBODY'S COMPETENCE***

*The Federal Economic Competition Commission is responsible for ensuring competition and free market access. In this way, it contributes to the people's welfare and the efficient functioning of the markets. Through its work, it seeks better conditions for consumers, that more services are offered with higher quality and that there is a "level playing field" for companies.*

