



Comisión
Federal de
Competencia
Económica



International Competition Network

Unilateral Conduct Workshop

14 -15 November 2019 – Mexico City

Agenda (version 14 November 2019)

November 14, 2019

8:30 – 9:15	Registration (COFECE’s front desk)
9:15 – 9:25	Opening Remarks (Auditorium Floor 14) by Alejandra Palacios Prieto, Chairwoman of the Mexican Federal Economic Competition Commission, Mexico
9:25 – 10:40	<p>Plenary Session No. 1 (Auditorium Floor 14) Recent developments in market definition and market power of digital platform markets Digital platforms can make competition analysis challenging, they are multisided, involve new business models, the quantitative tools used by competition authorities may require adjustments when dealing with them, etc. The purpose of this session is to discuss the characteristics of multisided platforms. Discuss if market definition of platforms is so different from traditional markets (one-sided); the challenges of having products at zero price for market definition and market power analysis; the tools best suited for market power assessment when cross network effects occur; and the challenges of multihoming by consumers in market power assessment, among others.</p> <p><i>Moderator:</i> Mr. Sergio Lopez Rodriguez, Head of the Investigative Authority, Mexican Federal Economic Competition Commission, Mexico</p> <p><i>Speakers:</i></p> <ul style="list-style-type: none"> • Mr. Kris Dekeyser, Director Policy and Strategy, Directorate - General for Competition of the European Commission, Belgium • Ms. Maria João Melícias, Member of the Board, Autoridade da Concorrência, Portugal • Ms. Alessandra Tonazzi, Director European and International Affairs, Autorità Garante della Concorrenza e del Mercato, Italy

	<ul style="list-style-type: none"> Mr. David Schwartz, Attorney, Federal Trade Commission, United States
10:40 – 10:50	Coffee Break (Hall outside the Auditorium Floor 14 and outside the rooms of the Breakout sessions)
10:50-12:05	<p>Breakout session #1-5</p> <p>Market definition and market power in multi-sided platforms</p> <p>Discussion on the themes from plenary 1, with the help of a small focused hypothetical case that allows for a more practical approach to market definition and market power assessment of these platforms.</p> <p>All rooms discuss the same topic.</p> <p><u>BOS #1 (Listening Room Floor 14)</u></p> <p>Moderator: Mr. Freek Bruggert, Senior Economist, Authority for Consumers & Markets, Netherlands</p> <p>Resource person 1: Mr. Osamu Igarashi, Chief Investigator, Senior Investigator IV's Unit, Investigation Bureau, Japan Fair Trade Commission, Japan</p> <p>Resource person 2: Mr. Ram Kumar Poornachandran, Partner, Talwar Thakore & Associates (TT&A), NGA, India</p> <p><u>BOS #2 (Videoconference Room Floor 5)</u></p> <p>Moderator: Mr. João Cardoso Pereira, Senior Economist, Restrictive Practices Department, Autoridade da Concorrência, Portugal</p> <p>Resource person: Mrs. Joyce Midori Honda, Partner, Cescon, Barriue, Flesch & Barreto Advogados, NGA, Brazil</p> <p><u>BOS #3 (Auditorium Floor 1) – in Spanish</u></p> <p>Moderator: Mr. Alfonso Lamadrid, Partner at Garrigues, NGA, Spain</p> <p>Resource person: Ms. Yeny Luna, Competition Analyst, Investigation Intendence, Superintendencia de Competencia, El Salvador</p> <p><u>BOS #4 (Economic Agents Room Floor 14)</u></p> <p>Moderator: Ms. Alicia Foster, Senior Competition Law Officer, Monopolistic Practices Directorate, Competition Bureau of Canada, Canada</p>

	<p>Resource person: Ms. Lo Hwei Rong, Senior Assistant Director, Business & Economics Division, Competition and Consumer Commission of Singapore, Singapore</p> <p><u>BOS #5 (Room 3 Floor 5)</u></p> <p>Moderator: Dr. Moritz Jakobs, Senior Case Manager, Bundeskartellamt, Germany</p> <p>Resource person: Mr. Boniface M. Makongo, Director, Competition and Consumer Protection, Competition Authority of Kenya, Kenya</p>
12:05 – 12:15	Coffee Break (Hall outside the Auditorium Floor 14)
12.15 – 13.30	<p>Plenary Session No. 2 (Auditorium Floor 14)</p> <p>Tying: recent theory and practice in digital markets</p> <p><i>Moderator:</i> Ms. Daniela Gorab, Judge, Tribunal de Defensa de la Libre Competencia, Chile</p> <p><i>Speakers:</i></p> <ul style="list-style-type: none"> • Mr. Andrew Heimert, Counsel for Asian Competition Affairs at Federal Trade Commission, Federal Trade Commission, United States • Mr. Andrey Tsarikovskiy, Stats-Secretary, Deputy Head of the Federal Antimonopoly Service, Russia • Ms. Susan Philp, Director for the Substantial Lessening of Competition Unit, Australian Competition & Consumer Commission, Australia • Mr. Yasuhiro Yoshikawa, Senior Investigator IV (Head of Division), Investigation Bureau, Japan Fair Trade Commission, Japan • Mr. Alvaro Ramos, Head of Global Antitrust, Qualcomm, NGA Spain
13:30 – 14.00	<p>Plenary Session No. 3 (Auditorium Floor 14)</p> <p>Presentation of the (tying based) hypothetical case</p> <p><i>Speakers:</i></p> <ul style="list-style-type: none"> • Ms. Ekaterina Rousseva, Policy and Case Coordinator, Directorate - General for Competition of the European Commission, Belgium
14:00 – 14:55	Lunch Break (Multipurpose Room Floor 15)
14:55 – 15:15	<p>CAP Session (Multipurpose Room Floor 15)</p> <p>The new ICN Framework on Competition Agency Procedures (CAP) and its relevance for international investigations</p>

	<p><i>Speakers:</i></p> <ul style="list-style-type: none"> • Ms. Susan Philp, Director for the Substantial Lessening of Competition Unit, Australian Competition & Consumer Commission, Australia • Dr. Moritz Jakobs, Senior Case Manager, Bundeskartellamt, Germany
15:15 – 16:45	<p>Breakout session #6-10</p> <p>Discussion of the hypothetical case (market definition, theory of harm and efficiency justifications) Discussion on the themes from plenary 3. All rooms discuss the same topic.</p> <p><u>BOS #6 (Auditorium Floor 14)</u></p> <p>Moderator: Ms. Dervla Broderick, Deputy Director, Competition Enforcement & Mergers, Competition and Consumer Protection Commission of Ireland, Ireland</p> <p>Resource person 1: Mr. Tomoki Nagata, Investigator, Senior Investigator IV's Unit, Investigation Bureau, Japan Fair Trade Commission, Japan</p> <p><u>BOS #7 (Videoconference Room Floor 5)</u></p> <p>Moderator: Ms. Samantha Knox, Associate General Counsel for Competition at Facebook, NGA, United States</p> <p>Resource person: Mr. Moti Katz, Team Leader, Legal Department, Israel Competition Authority, Israel</p> <p><u>BOS #8 (Auditorium Floor 1) – in Spanish</u></p> <p>Moderator: Mr. Eric Jaramillo, General Coordinator, Market Investigations, Mexican Federal Economic Competition Commission, Mexico</p> <p>Resource person: Ms. Diana Santillán, Deputy Coordinator for Market Investigations, Mexican Federal Economic Competition Commission, Mexico</p> <p><u>BOS #9 (Economic Agents Room Floor 14)</u></p> <p>Moderator: Mr. Paolo Benedetti, Partner, AGON, NGA, Mexico</p> <p>Resource person: Ms. Nonkululeko Moeketsi, Senior Analyst: Market Conduct, Competition Commission of South Africa, South Africa</p> <p><u>BOS #10 (Room 3 Floor 5)</u></p>

	<p>Moderator: Mr. Mathew Heim, Door Tenant, Tanfield Chambers, NGA, Great Britain</p> <p>Resource person: Ms. Janine Bialecki, Principal Economist, Australian Competition & Consumer Commission, Australia</p>
16:45 – 17.15	Coffee Break (Hall outside the Auditorium Floor 14)
17.15 – 18:00	<p>Reporting on BOS 6-10 and Q&A session (Auditorium Floor 14)</p> <p>Moderator: Mr. Frank Montag, Partner, Freshfields’ Antitrust Practice, Belgium</p>
18:00 – 19:00	Workshop Cocktail (Multipurpose Room Floor 15)

November 15, 2019

8:40 - 9:00	Registration (COFECE’s front desk)
9:00 -9:20	Special Session: COFECE’s Award Ceremony for Journalism and Undergraduate Academic Essay Contests
9.20 – 10:30	<p>Plenary Session No. 4 (Auditorium Floor 14)</p> <p>Remedies/commitments in digital cases</p> <p><i>Moderator:</i> Mr. Andrea Minuto Rizzo, Head of International Affairs, Autorità Garante della Concorrenza e del Mercato, Italy</p> <p><i>Speakers:</i></p> <ul style="list-style-type: none"> • Ms. Monica Cunningham, Case Handler Officer, Antitrust Unit IT, Internet and Consumer electronics, Directorate-General for Competition of the European Commission, Belgium • Ms. Susan Jones, Special Counsel, Gilbert + Tobin, Australia • Ms. Teresa Abad Hernández, Chief Competition Inspector, Unit of Society of information, Comisión Nacional de los Mercados y Competencia, Spain • Mr. Eduardo Mendoza, Commissioner, Mexican Federal Economic Competition Commission, Mexico • Mr. David Lawrence, Chief of Policy and Competition Advocacy, Department of Justice, United States
10:30 – 10:40	Coffee Break (Hall outside the Auditorium Floor 14 and outside the rooms of the Breakout sessions)
10:40 – 11:25	<p>Breakout session #11-15</p> <p>Remedies/commitments to the hypothetical case scenario</p>

	<p>Discussion on the themes from plenary 4. All rooms discuss the same topic.</p> <p><u>BOS #11 (Listening Room Floor 14)</u></p> <p>Moderator: Mr. Çağlar Deniz Ata, Chief Competition Expert, Turkish Competition Authority, Turkey</p> <p>Resource person: Ms. Sharon Pang, Principal Economist, Deacon, NGA, Hong Kong</p> <p><u>BOS #12 (Videoconference Room Floor 5)</u></p> <p>Moderator: Mr. Gian Luca Zampa, Partner, Freshfields, NGA, Italy</p> <p>Resource person: Dr. Wei Hu, Economist I, Competition Commission, Hong Kong</p> <p><u>BOS #13 (Auditorium Floor 1) – in Spanish</u></p> <p>Moderator: Mrs. Iratxe Gurpegui, Competition Expert, Organisation for Economic Co-operation and Development</p> <p>Resource person: Ms. Sara Estima Martins, Partner, PLMJ Law Firm, Portugal</p> <p><u>BOS #14 (Economic Agents Room Floor 14)</u></p> <p>Moderator: Dr. Moritz Jakobs, Senior Case Manager, Bundeskartellamt, Germany</p> <p>Resource person: Mr. Thomas Vinje, Partner, Clifford Chance, Belgium</p> <p><u>BOS #15 (Room 3 Floor 5)</u></p> <p>Moderator: Mr. Tim Capel, Legal Director, Competition and Markets Authority, United Kingdom</p> <p>Resource person: Mr. Philipp Gasparon, Senior Expert in Antitrust, Directorate - General for Competition of the European Commission, Belgium</p>
11:25 – 11:35	Coffee Break (Hall outside the Auditorium Floor 14)
11:35 – 12:20	<p>Reporting on BOS 11-15 and Q&A session (Auditorium Floor 14)</p> <p>Moderator: Ms. Aimee Imundo, International Counsel, Department of Justice - Antitrust Division, United States</p>

12:20 - 13:05	<p>Conclusions and closing session (Auditorium Floor 14)</p> <p>Wrap-up and future work by the Co-Chairs of the UCWG</p> <ul style="list-style-type: none"> • Mr. Andrea Minuto Rizzo, Head of International Affairs, Autorità Garante della Concorrenza e del Mercato, Italy • Ms. Nonkululeko Moeketsi, Senior Analyst, Competition Commission of South Africa, South Africa • Mr. Phillip Gasparon, Senior Expert in Antitrust, Directorate - General for Competition of the European Commission, Belgium <p>Closing remarks</p> <ul style="list-style-type: none"> • Mr. Sergio López Rodríguez, Head of the Investigative Authority, Mexican Federal Economic Competition Commission, Mexico.
13:05 – 13:10	<p>Invitation to next Unilateral Conduct Workshop</p> <ul style="list-style-type: none"> • Mr. Rakesh Kumar, Director of the Competition Commission of India
13.10 – 15:10	Lunch Break (Multipurpose Room Floor 15)
16:00 – 17:00	National Anthropology Museum Visit