

COFECE-046-2019

COFECE bestows prizes to winners and honorable mentions of the Essay and Journalism Awards

- *The winning undergraduates study at the Facultad de Estudios Superiores Acatlán from the Universidad Nacional Autónoma de México, the Instituto Tecnológico Autónomo de México and the Instituto Tecnológico de Estudios Superiores de Monterrey.*
- *This is the third edition of the Essay Award. In this edition, 575 students from 127 universities participated, showing their interest in this subject.*
- *The prizes for the third edition of the Journalism Award on Economic Competition were granted to journalists from Mexicanos Contra la Corrupción y la Impunidad, Proceso, Newsweek Baja California and the Agencia Informativa Conacyt.*

Mexico City, November 15th, 2019.- The Federal Economic Competition Commission (COFECE or Commission) bestowed the winning students and honorary mentions for COFECE's Essay Award, in its third edition, which spurs interest in undergraduate students in the subject and fosters professionals that are specialized and committed to competition.

In this edition 575 essays were submitted (more than double than those submitted in the second edition), by students from 127 universities, which is a testament of student's interests in competition. The essays were evaluated by a jury, considering their relevance, academic and literary quality. Furthermore, the finalists presented their work. The presentation was evaluated considering clarity of the presentation, the use of visual tools and their responses to the jury. The following works were recognized:

First place: *El problema del monopsonio en el mercado laboral mexicano: la política de competencia económica como una herramienta para el combate a la desigualdad* (The problem of monopsony in the Mexican labor market: Competition Policy as a tool to combat inequality), by **Katia Jazmín Nolasco García** y **Ana Patricia Pérez Albo**, from the Instituto Tecnológico Autónomo de México (ITAM).

Second place: *Los programas de cumplimiento en materia de competencia económica* (Competition compliance programs), by **Alexandro Celorio González** and **Jovan Axel Franco Ruiz**, from Instituto Tecnológico de Estudios Superiores de Monterrey (ITESM).

Also, the jury decided to grant two honorary mentions to the following students:

Honorary mention: *Competencia geográfica en el suministro de gasolinas y diésel en áreas urbanas pequeñas: elementos para fomentar calidad en el servicio y*

1

mejores precios (Geographic Competition in the supply of gasolines and diesel in small urban areas: elements to foster quality in service and better prices), by **Diana Laura Calderón Torres**, from the Facultad de Estudios Superiores Acatlán de la Universidad Nacional Autónoma de México (UNAM).

Honorary mention: *Compartir para competir. Un análisis del impacto de los convenios para compartir cajeros automáticos sobre la competencia en el sector financiero* (Share to compete. An analysis on the impact of agreements to share automatic teller machines in the financial sector), de **Federico Garza Ramírez y Ricardo Olivares Armas**, from the ITESM.

On this occasion, the jury was comprised by Josefina Cortés, Program Director for the Law Program at the ITESM; Francisco Castillo, Partner and Director at Competition, Regulation and Economic Analysis and professor of the Facultad de Economía (Faculty of Economics) of the UNAM; Sara Gutiérrez Ruiz de Chávez, counsel at Creel, García-Cuellar, Aiza y Enríquez; Omar Guerrero, partner at Hogan Lovells; Joyce Carol Sadka, professor and researcher at the ITAM; Ernesto Estrada, consultant at SAI Derecho & Economía; Marcos Ávalos, Head of National Content and Energy Sector at the Ministry of Economy and professor at the Facultad de Economía (Faculty of Economics) at the UNAM and Jimena Moreno, professor and General Secretary at the Centro de Investigación y Docencia Económicas (Center for Research and Teaching Economics).

The formal bestowal of the prizes of COFECE's Journalism Award, Third Edition on Economic Competition to journalists. The winners were revealed in January of this year. The awarded journalists are: **Thelma Gómez Durán** for the report *El Rey de los medidores* (The King of the Watt hour meters); second place, **Raúl Olmos** for *CapufeLeaks y Contratos a la carta* (Capufeleaks and contract a la cart), both published by Mexicanos Contra la Corrupción y la Impunidad; honorary mention to **Elizabeth Rosales** and **Marco Tulio Castro**, authors of *Huele a monopolio* (Smells like monopoly), published by *Newsweek* Baja California; **Jorge Carrasco** autor of *Monopolio transportista con aval del gobierno* (Transport Monopoly endorsed by the government) , by the *Proceso* magazine and **Amapola Nava** whom published *Pagar más por lo mismo, medicamentos genéricos e innovadores* (Paying more for the same, innovative and generic medicines), by the Agencia Informativa Conacyt.

COFECE thanks the Award's jury and participants for their active collaboration in this exercise, which has the purpose of creating greater knowledge of competition policy and their benefits for people's welfare and market efficiency. We invite society to join this effort and be alert to the next calls for COFECE's Awards.

[See in Spanish the winning works of COFECE's Essay Award](#)

[See in Spanish the winning works for COFECE's Journalism Award](#)

– 000 –

MORE COMPETITION FOR A STRONGER MEXICO

The Federal Economic Competition Commission is entrusted with safeguarding competition and free market access. This contributes to people's well-being and the efficient functioning of markets. With its work, COFECE seeks better conditions for consumers, more services of higher quality and a "level playing field" for companies.

Courtesy translation of press release in Spanish. For information purposes only.

