

COFECE-09-2018

COFECE calls for the third edition of the Competition Journalism Award

- *Journalists may submit coverage on competition, published in print, electronic or digital media, from January 1, 2017 to September 30, 2018.*
- *With this initiative, the Commission meets the objective of fostering a culture of competition in Mexico, which encourages the development of journalistic content and positions the issue as a priority on the public agenda*

Mexico City, February 28, 2018.- The Federal Economic Competition Commission (COFECE or Commission) invites Mexican journalists to participate in the third edition of **COFECE's Journalism Award**, in the category of investigation journalism.

Works eligible to participate are coverages addressing competition, published or broadcasted between January 1, 2017 and September 30, 2018, in Spanish, transmitted on the radio, television, print or digital media, and whose headquarters are in Mexico.

The first place will receive an economic recognition of 70 thousand pesos and the second place, 30 thousand pesos. The jury may award up to three honorable mentions to the works they deem worthy. The results will be announced on COFECE's website and social networks.

Registration for participants will be open from today until September 30, 2018 at 12:00 pm, via email at: premioperiodismo@cofece.mx or on COFECE's Awards website.¹ The website will be available on April 1, 2018. The rules for the contest are available at the following link in Spanish: COFECE's Journalism Awards 2018.²

Through this initiative, the Commission fosters a competition culture in Mexico by incentivizing the development of journalistic contents that position the topic on the public agenda.

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A BETTER MEXICO IS EVERYONE'S BUSINESS

The Federal Economic Competition Commission is entrusted with safeguarding competition and free market access. Through this, it contributes to consumer welfare and the efficient functioning of markets. Through its work, COFECE seeks better conditions for consumers, greater output, better services and a "level playing field" for businesses.

¹ Website www.cofece.mx > Acércate a la Competencia > Premios > Periodismo

² The hyperlink to COFECE's Awards: <https://www.cofece.mx/acercate-a-la-competencia/premios/?periodismo>

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