

COFECE Submits its Strategic Plan Project 2018-2021 for Public Consultation

- *This planning exercise is in line with best international practices.*
- *The document presents a diagnosis that identifies the starting point and the establishment of new challenges and objectives for the next four years.*
- *The consultation will be open from this day until January 12, 2018.*

Mexico City, December 13, 2017.- The Federal Economic Competition Commission (COFECE or Commission) submits its *Strategic Plan 2018 – 2021 (Project)* for consultation, in which the areas of opportunity are identified for the fulfillment of COFECE's constitutional mandate, as well as the crucial economic sectors for its operation and five strategic institutional objectives to guide its work over the next four years.

In line with the best international practices, COFECE elaborated this Project in which it identifies the mission, vision and its institutional values. COFECE previously developed and executed its Strategic Plan 2014- 2017, which served to guide the Commission's operation during its first four years.

For the elaboration of the new Plan, a starting point and new goals were set, among which the areas of opportunity and risk for the fulfillment of COFECE's constitutional mandate were identified. The following objectives were defined to address said areas of opportunity:

1. Effectively enforce economic competition legislation,
2. Actively prevent and correct anticompetitive structures and frameworks,
3. Defend the Commission's interests and exercise the attributions granted to COFECE,
4. Position economic competition on the public agenda, and
5. Consolidate a vanguard organizational model.

Additionally, the Project identified six economic sectors crucial to 2018-2021 actions: financial, agro-food, energy, transport, health and public procurement.

This document contains the most important results achieved as a part of the institutional objectives and projects for immediate implementation, as set forth in the 2014-2017 period.

For COFECE, it is important to take into account the opinion of academia, the private sector, and firms specialized in economic competition as well as society at large. For this reason, the Strategic Plan Project 2018-2021 will be submitted for public consultations for a period of 31 calendar days, which will start on the day the document is published on COFECE's website (from December 13, 2017 to January 12, 2018). The document may be found using the following link: <https://cofece.mx/conocenos/secretaria-tecnica-2/consultas-publicas/>

The people, institutions and economic agents interested in presenting comments are welcome to do so via electronic mail at the following address: planestrategico@cofece.mx or at the Federal Economic Competition Commission's filing office, located on Avenida Santa Fe number 505, floor 14, Colonia Cruz Manca, Delegación Cuajimalpa, Ciudad de México, 05349.

Your contributions will be greatly appreciated as they will strengthen competition policy over the next four years and increase Mexican market efficiency to the benefit of consumers and companies.

A better Mexico is everyone's business!

See [the Strategic Plan Project 2018-2021](#) in Spanish, Would you like to see what objectives we set in 2014? See [Strategic Plan 2014-2017](#) in Spanish. We recommend you visit our [Evaluation and Planning](#) section on COFECE's website: www.cofece.mx

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The Federal Economic Competition Commission is entrusted with safeguarding competition and free market access. Through these, it contributes to consumer welfare and the efficient functioning of the markets. Through its work, it seeks better conditions for consumers, greater output and better services and a "level playing field" for companies.