

COFECE-055-2017

César Hernández Ochoa Appointed COFECE's Head of Planning, Institutional Relations and International Affairs Unit

- *Having a long trajectory in public administration, among his new responsibilities are the agenda for planning and evaluation, national and international affairs as well as competition advocacy.*

Mexico City, December 1, 2017.- Alejandra Palacios Prieto, Chairwoman of the Federal Economic Competition Commission (COFECE), in the exercise of her powers, appointed César Hernández Ochoa as the new Director of the Planning, Institutional Relations and International Affairs Unit (UPVAI), whom will take office on December 1.

Hernández Ochoa holds a bachelor's degree in Law from the *Universidad Nacional Autónoma de México* (UNAM), a master's degree from the Fletcher School of Law and Diplomacy in the United States and a doctorate from the UNAM. His thesis was awarded the "Marcos Kaplan" for best doctorate thesis in law and social sciences.

Mr. Hernández has extensive experience in public administration, his most recent position being the Undersecretary of Electricity at the Ministry of Energy (SENER), where he also acted as Head of the Legal Affairs Unit. He also served as General Director of International Trade at the Ministry of Economy (SE), General Director of Legal Counsel of the Federal Executive and General Director of the now extinct Federal Communications Commission (COFETEL).

He has been entrusted with the planning, evaluation, national and international affairs and competition advocacy agenda.

– 000 –

MORE COMPETITION FOR A STRONGER MEXICO

The Federal Economic Competition Commission is entrusted with safeguarding competition and free market access. Through this, it contributes to consumer welfare and the efficient functioning of the markets. Through its work it seeks better conditions for consumers, greater output and better services and a "level playing field" for companies.