

COFECE-023-2017

## Mexican Senate ratified the appointment of Alejandro Faya Rodríguez as COFECE's new Commissioner

- *Prior to his current appointment, the new member of the Board of Commissioners was the Head of COFECE's Planning, Institutional Relations and International Affairs Unit.*
- *His professional career includes various senior positions at the Mexican Ministry of the Economy, consultant in international organizations and teaching activities.*
- *His term will end in 2026.*

**Mexico City, April 20, 2017.-** The Plenum of the Senate ratified the appointment of Alejandro Faya Rodríguez as new Commissioner of the Federal Economic Competition Commission (COFECE), for a nine-year period, which shall end by 2026.

Alejandro Faya Rodríguez was proposed by the head of the Federal Executive Branch, the President of Mexico, having approved a knowledge test applied by the Evaluation Committee as it is provided in Article 28 of the Mexican Constitution. Alejandro was born in the State of Coahuila and holds a law degree from Universidad Iberoamericana in Mexico City, a Master of Law from the University of Oxford and a Master in Comparative Public Policy from the Latin American Institute for Social Sciences (FLACSO).

Prior to his current appointment as new member of COFECE's Board, he served as the Head of the Planning, Institutional Relations and International Affairs Unit at this Commission, where he led several projects, such as the report: *Transition to competitive retail gasoline and diesel markets*. He also coordinated the development of draft opinions to be considered by the Board of Commissioners, as well as COFECE's strategic planning work, institutional relations and international affairs.

He held various positions at the Mexican Ministry of the Economy, including Deputy General Director for International Affairs, General Director for Foreign Investment and Head of Unit for Design and Implementation of Public Policies for Productivity. He has also served as consultant for the United Nations Conference for Trade and Development (UNCTAD) and adviser to the Special Commission for Competitiveness of the LXI Legislature of the Mexican Chamber of Deputies. He has been an undergraduate and graduate professor at the

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Universidad Iberoamericana and has also been lecturer at the Postgraduate Division of Law at the National Autonomous University of Mexico (UNAM). Currently, he is part of the teaching body of the Diploma in Regulation of the Center for Economic Research and Teaching (CIDE).

Among other publications, he is author of the book: *Strengthening regulators, changing the rules of the game in Mexico* (2010); and co-author of the books: *Three regulators, three challenges* (2011); and *Five regulators* (2013), edited by the Center for Development Research (CIDAC).

COFECE's Board of Commissioners and all of us at COFECE, recognize that Senate ratification of Alejandro Faya Rodríguez is the result of his broad and outstanding professional experience in the field of competition law.

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***A BETTER MEXICO IS EVERYONE'S BUSINESS***

*The Federal Economic Competition Commission is entrusted with safeguarding competition and free market access. Through this, it contributes to consumer welfare and the efficient functioning of markets. Through its work, COFECE seeks better conditions for consumers, greater output, better services and a "level playing field" for businesses.*